UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR $15(\mathrm{~d})$ OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2004
[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission File No. 000-26408
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Programmer's Paradise, Inc.
-------------------------------
(Exact name of registrant as specified in its charter)

| Delaware | 13-3136104 |
| :---: | :---: |
| (State or other jurisdiction of incorporation or organization) | (I.R.S. Employer Identification No.) |

$$
1157 \text { Shrewsbury Avenue, Shrewsbury, New Jersey } 07702
$$

(Address of principal executive offices)
Registrant's Telephone Number (732) 389-8950
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#### Abstract

Indicate by check mark whether the registrant; (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities and Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No[ ]

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act. Yes [ ] No [X]

There were $3,834,785$ outstanding shares of Common Stock, par value $\$ .01$ per share, as of October 20, 2004, not including $1,449,715$ shares classified as treasury stock.


Page 1

<TABLE>
<CAPTION>
<S>
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<C>
September 30, 2004
----
(Unaudited)
PROGRAMMER'S PARADISE, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS
(In thousands)

\begin{tabular}{lr} 
\$ & 25,893
\end{tabular}
\begin{tabular}{lr}
----------------- \\
\(\$\) & 20,489 \\
\(=================\)
\end{tabular}

LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities
Accounts payable and accrued expenses
Dividend payable

The accompanying notes are an integral part of these condensed consolidated financial statements.

Page 2
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</TABLE>
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<TABLE>
<CAPTION>
<S>
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months ended
September 30,


The accompanying notes are an integral part of these condensed consolidated financial statements.

\section*{Page 3}
</TABLE>
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Dividend declared payable

Comprehensive Income
4
\(\qquad\)
Balance at September 30, 2004
\(5,284,500 \quad \$ 53 \quad \$ 32,874 \quad \$(4,214) \quad \$(17,034)\)
\$82
\$11,761

The accompanying notes are an integral part of these condensed consolidated financial statements.

\section*{Page 4}
</TABLE>
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PROGRAMMER'S PARADISE, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(In thousands)

\begin{tabular}{|c|c|c|c|c|}
\hline Net cash provided by operating activities & & 1,835 & & 1,471 \\
\hline \multicolumn{5}{|l|}{Cash flows from investing activities:} \\
\hline Purchases of available-for-sale securities & & \((3,489)\) & & \((3,309)\) \\
\hline Redemptions of available-for-sale securities & & 1,500 & & 2,000 \\
\hline Capital expenditures & & (62) & & (96) \\
\hline Net cash used for investing activities & & \((2,051)\) & & \((1,405)\) \\
\hline \multicolumn{5}{|l|}{Cash flows from financing activities:} \\
\hline Net proceeds from issuance of common stock & & - & & 46 \\
\hline Dividend paid & & \((1,179)\) & & (744) \\
\hline Proceeds from exercise of stock options & & 276 & & - \\
\hline Purchase of treasury stock & & - & & (377) \\
\hline Net cash used for financing activities & & (903) & & \((1,075)\) \\
\hline Effect of foreign exchange rate on cash & & 26 & & 200 \\
\hline Net decrease in cash and cash equivalents & & \((1,093)\) & & (809) \\
\hline Cash and cash equivalents at beginning of period & & 5,878 & & 6,072 \\
\hline Cash and cash equivalents at end of period & \$ & 4,785 & \$ & 5,263 \\
\hline
\end{tabular}

The accompanying notes are an integral part of these condensed consolidated financial statements.
Page 5
</TABLE>

PROGRAMMER'S PARADISE, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED
FINANCIAL STATEMENTS
September 30, 2004
(Unaudited)
1. The accompanying unaudited condensed consolidated financial statements of Programmer's Paradise, Inc. and its subsidiaries (collectively, the "Company") have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation \(S-X\). Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements.

The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates, including those related to product returns, bad debts, inventories, investments, intangible assets, income taxes, restructuring and contingencies and litigation. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. In the opinion of the Company's management all adjustments that are of a normal recurring nature, considered necessary for fair presentation, have been included. Actual results may differ from these estimates under different assumptions or conditions. The unaudited condensed consolidated statements of operations for the interim periods are not necessarily indicative of results for the full year. For further information, refer to the consolidated financial statements and notes thereto included in the Company's annual report on Form 10-K filed with the Securities Exchange Commission for the year ended December 31, 2003.
2. Assets and liabilities of the Company's Canadian subsidiary have been translated at current exchange rates, and related revenues and expenses have been translated at average rates of exchange in effect during the year. The revenue for our Canadian operations in the first nine months of 2004 increased by \(\$ 0.5\) million to \(\$ 7.9\) million as compared to the first nine months of 2003. The revenue for our Canadian operations showed a slight increase of \(\$ 0.2\) million to \(\$ 2.4\) million in the third
quarter of 2004 as compared to the third quarter of 2003.
3. Cumulative translation adjustments and unrealized gains (losses) on
available-for-sale securities have been classified within other
comprehensive income, which is a separate component of stockholders'
equity in accordance with FASB Statement No. 115, "Reporting
Comprehensive Income".
The Company records revenues from sales transactions when title to
products sold passes to the customer. The Company's shipping terms
dictate that the passage of title occurs upon receipt of products by
the customer. The majority of the Company's revenues relates to
physical products and is recognized on a gross basis with the selling
price to the customer recorded as net sales with the acquisition cost
of the product to the Company recorded as cost of sales. At the time of
sale, the Company also records an estimate for sales returns based on
historical experience. Software maintenance products, third party
services and extended warranties sold by the company (for which the
Company is not the primary obligor) are recognized on a net basis in
accordance with SAB lol, "Revenue Recognition" and EITF 99-19,
"Reporting Revenue Gross as a Principal versus Net as an Agent".
Accordingly, such revenues are recognized in net sales either at the
time of sale or over the contract period, based on the nature of the

\section*{Page 6}

In accordance with EITF 02-16, "Accounting for Consideration Received from a Vendor by a Customer (Including a Reseller of the Vendor's Products)," consideration from vendors, such as advertising support funds, are accounted for as a reduction to cost of sales unless certain requirements are met showing that the vendor receives an identifiable fair value in exchange for the consideration. If these specific requirements related to individual vendors are met, the consideration is accounted for as revenue.
5. Investments in available-for-sale securities at September 30, 2004 were (in thousands):
<TABLE>
<CAPTION>
\begin{tabular}{|c|c|c|c|}
\hline <S> & <C> & <C> & <C> \\
\hline & Cost & Market value & Unrealized Gain (loss) \\
\hline U.S. Government Securities & \$ 5,030 & \$ 5,022 & \$ ( 8) \\
\hline Corporate Bonds & \$ 2,014 & \$ 2,000 & \$ (14) \\
\hline Total Marketable Securities & \$ 7,044 & \$ 7,022 & \$ (22) \\
\hline
\end{tabular}

The cost and market value of the Company's investments at September 30, 2004 by contractual maturity were (in thousands):
\begin{tabular}{lrr} 
& \begin{tabular}{r} 
Estimated \\
Fair Value
\end{tabular} \\
Due in one year or less & Cost & \(\$ 6,023\) \\
Due in greater than one year & \(\$ 6,036\) & 999 \\
& 1,008 & ------ \\
Total investments & \(----=-\) & \(\$ 7,022\) \\
& \(\$ 7,044\) & \(======\)
\end{tabular}
6. Basic EPS is computed by dividing net earnings (loss) by the weighted average number of shares outstanding during the period. Diluted EPS is computed considering the potentially dilutive effect of outstanding stock options. A reconciliation of the numerator and denominators of the basic and diluted per share computations follows (in thousands, except per share data):
<TABLE>
<CAPTION>
<S>
<C>
Three months ended
Nine months ended

September 30
September 30,

2004
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multicolumn{6}{|l|}{Numerator:} \\
\hline Net Income & \$ & 1,511 & \$ & 577 & \$ \\
\hline 626 \$ 333 & & & & & \\
\hline \multicolumn{6}{|l|}{Denominator:} \\
\hline Weighted average shares (Basic) & & 3,819 & & 3,722 & \\
\hline 3,834 3,694 & & & & & \\
\hline Dilutive effect of outstanding options & & 252 & & 94 & \\
\hline 35594 & & & & & \\
\hline \multicolumn{6}{|l|}{---} \\
\hline Weighted average shares including assumed conversions (Diluted) 4,189 & & 4,071 & & 3,816 & \\
\hline & & & & & \\
\hline Basic net income per share & \$ & 0.40 & \$ & 0.16 & \$ \\
\hline 0.16 \$ 0.09 & & & & & \\
\hline Diluted net income per share & \$ & 0.37 & \$ & 0.15 & \$ \\
\hline 0.15 \$ 0.09 & & & & & \\
\hline </TABLE> & & & & & \\
\hline
\end{tabular}

Changes during 2004 in options outstanding for the combined plans were as follows:
\begin{tabular}{|c|c|c|}
\hline & Number of Options & Weighted Average Exercise Price \\
\hline Outstanding at January 1, 2004 & 577,475 & \$3.19 \\
\hline Granted in 2004 & 495,000 & 8.03 \\
\hline Canceled in 2004 & - & - \\
\hline Exercised in 2004 & 84,255 & 3.30 \\
\hline Outstanding at September 30, 2004 & 988,220 & 5.60 \\
\hline Exercisable at September 30, 2004 & 962,969 & 5.67 \\
\hline
\end{tabular}

Page 7
On June 10, 2004, the Company granted 495,000 options at an option price of \(\$ 8.03\) per share to officers and key-employees of the Company. The options granted vested immediately on June 10, 2004. The Company granted options to purchase 125,000 shares to William H. Willett, the Company's President and Chief Executive Officer; options to purchase 100,000 shares to Simon Nynens, the Company's Executive Vice President and Chief Financial Officer; options to purchase 40,000 shares to Jeffrey Largiader, the Company's Vice President Sales \& Marketing, options to purchase 40,000 shares to Vito Legrottaglie, the Company's Vice President and Chief Information Officer, options to purchase 40,000 shares to Dan Jamieson, General manager of the Company's Lifeboat division; and options to purchase 25,000 shares to Steve McNamara, the Vice President and General Manager of Programmer's Paradise Canada. Each director of the Company received options to purchase 25,000 shares of the Company's Common Stock at an option price of \(\$ 8.03\) per share.
7. On August 19, 2004 our Board of Directors declared a quarterly dividend of \(\$ .11\) per share on our common stock payable October 22, 2004 to shareholders of record on October 5, 2004. Our Board intends to periodically review the amount and frequency of future payments, if any, in light of the Company's operations and need for capital. The dividend is reflected as a reduction of Additional Paid in Capital.
8. The Company had one major customer that accounted for \(13.6 \%\) and \(13.1 \%\) of total net sales during the nine and three month periods ended September 30, 2004, respectively, and 4.9\% of total net accounts receivable as of September 30,2004 . The Company had two major vendors that accounted for \(26.5 \%\) and \(20.3 \%\) of total purchases during the nine month period ended September 30,2004 and \(22.3 \%\) and \(24.5 \%\), respectively, for the three months then ended. The Company had one major customer that accounted for \(11.0 \%\) and \(13.6 \%\) of total net sales during the nine and three month periods ended September 30, 2003, respectively, and \(7.0 \%\) of total net accounts receivable as of September 30, 2003. The Company had two major vendors that accounted for \(27.7 \%\) and \(13.6 \%\) of total purchases during the nine month period ended September 30, 2003 and \(29.8 \%\) and \(16.6 \%\), respectively, for the three months then ended.
9. For the quarter ended September 30, 2004, the Company recorded a provision of \(\$ 47,000\), which consists of a provision of \(\$ 26,000\) for Canadian income taxes as well as a \(\$ 21,000\) provision for U.S. state taxes. For the quarter ended September 30, 2003, the Company recorded a benefit for income taxes of \(\$ 6,000\) for Canadian income taxes. The loss
carry forwards offset the provision for income taxes for our U.S. operations. For the nine month period ended September 30, 2004, the Company recorded a provision for income taxes of \(\$ 104,000\), which consists of a provision of \(\$ 13,000\) for U.S. federal taxes, \(\$ 63,000\) for New Jersey state taxes, and \(\$ 28,000\) for foreign taxes (net of a \(\$ 58,000\) refund in European taxes resulting from the sale of our European operations in 2001). For the nine months period ended September 30, 2003, the Company recorded a provision for income taxes of approximately \(\$ 52,000\) for the nine month period ended September 30, 2003. This provision is for Canadian income taxes. The loss carry forwards offset the provision for income taxes for our U.S. operations.

As of September 30, 2004, the Company had a U.S. deferred tax asset of approximately \(\$ 5.7\) million reflecting, in part, a benefit of \(\$ 2.7\) million in federal and state tax loss carry forwards, which will expire in varying amounts between 2004 and 2023. As a result of the current uncertainty of realizing the benefits of the tax loss carry forward, valuation allowances equal to the tax benefits for the U.S. deferred taxes have been established. The full realization of the tax benefit associated with the carry forward depends predominantly upon the Company's ability to generate taxable income during the carry forward period. The valuation allowance will be evaluated at the end of each reporting period, considering positive and negative evidence about whether the deferred tax asset will be realized. At that time, the allowance will either be increased or reduced; reduction could result in the complete elimination of the allowance if positive evidence indicates that the value of the deferred tax assets is no longer impaired and the allowance is no longer required.

\section*{Page 8}

The Company's ability to utilize certain net operating loss carry forwards is restricted to approximately \(\$ 1.5\) million per year cumulatively, as a result of an ownership change pursuant to Section 382 of the Internal Revenue Code.

\(\$ 0.09\)

11. Certain reclassifications have been made to the prior year financial statements in order to conform to the current year presentation.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth under the heading "Certain Factors Affecting Operating Results" and elsewhere in this report. The following discussion should be read in conjunction with the consolidated financial statements and related notes included in our Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2003.

Overview
Programmer's Paradise, Inc. operates in one primary business segment: the marketing of technical software and hardware for microcomputers, servers and networks in the United States and Canada.

We offer a wide variety of technical and general business application software and PC hardware and components from a broad range of publishers and manufacturers. We market our products through our catalogs, direct mail programs and advertisements in trade magazines as well as through Internet and e-mail promotions.

Through our wholly owned subsidiary, Lifeboat Distribution Inc., we distribute marketed products to dealers and resellers in the United States and Canada.

Page 9
The Company's sales and results of operations have fluctuated and are expected to continue to fluctuate on a quarterly basis as a result of a number of factors, including: the condition of the software industry in general; shifts in demand for software products; industry shipments of new software products or upgrades; the timing of new merchandise and catalog offerings; fluctuations in response rates; fluctuations in postage, paper, shipping and printing costs and in merchandise returns; adverse weather conditions that affect response, distribution or shipping; shifts in the timing of holidays; and changes in the Company's product offerings. The Company's operating expenditures are based on sales forecasts. If revenues do not meet expectations in any given quarter, operating results may be materially adversely affected.

\section*{Results of Operations}

The following table sets forth for the periods indicated certain financial information derived from the Company's consolidated statement of operations expressed as a percentage of net sales. This comparison of financial results is not necessarily indicative of future results:

\section*{<TABLE>}
<CAPTION>
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{3}{*}{<S>} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{```
<C>
    Nine months
        ended
    September 30,
```}} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & & & & \\
\hline & 2004 & 2003 & 2004 & 2003 \\
\hline Net sales & 100.0\% & 100.0\% & 100.0\% & 100.0\% \\
\hline Cost of sales & 87.8 & 87.1 & 88.0 & 87.5 \\
\hline Gross profit & 12.2 & 12.9 & 12.0 & 12.5 \\
\hline Selling, general and administrative expenses & 10.1 & 11.9 & 9.7 & 10.9 \\
\hline Income from operations & 2.1 & 1.0 & 2.3 & 1.6 \\
\hline Interest income, net & 0.1 & 0.2 & 0.1 & 0.2 \\
\hline Realized Foreign exchange gain(loss) & - & 0.1 & 0.1 & - \\
\hline Income before income taxes & 2.2 & 1.3 & 2.5 & 1.8 \\
\hline Provision for income taxes & 0.1 & 0.1 & 0.2 & - \\
\hline Net income & 2.1\% & 1.2\% & 2.3\% & 1.8\% \\
\hline
\end{tabular}
</TABLE>

Net sales in the third quarter of 2004 increased \(46 \%\) or \(\$ 8.4\) million to \(\$ 26.8\) million compared to \(\$ 18.4\) million for the same period in 2003. For the nine month period ended September 30, 2004, net sales increased by \(\$ 22.9\) million or \(46 \%\) compared to same period in 2003. We attribute this growth in net sales primarily to a more favorable IT spending environment, improved productivity and continued expansion of our account executive team in the third quarter of 2004, consistent with the previous four quarters. We plan to continue to expand our account executive team in the fourth quarter of 2004.

\section*{Gross Profit}

Gross profit as a percentage of net sales was \(12.0 \%\) for the quarter ended September 30, 2004, compared to \(12.5 \%\) for the same period in 2003 . Since revenue increased by \(46 \%\), gross profit in absolute dollars increased \(\$ .9\) million to \(\$ 3.2\) million as compared to \(\$ 2.3\) million in the third quarter of 2003 . For the nine month period ended September 30, 2004, gross profit in absolute dollars increased \(\$ 2.5\) million to \(\$ 8.9\) million as compared to \(\$ 6.4\) million in the same period in 2003.

Page 10

The increase in gross profit dollars and the decrease in gross profit margins as a percentage of net sales reflects a shift in the product mix of sales and the competitive nature of our business. We have won many bids based on our aggressive pricing and we plan to continue to do so.

Our gross profit as a percentage of net sales has declined in the second and third quarters of this year. Various factors impact our gross margins, including our product mix, the continued participation by vendors in rebate programs, our pricing strategies, market conditions and other factors, any of which could result in a reduction of gross profit, below that realized in the third quarter of 2004.

Selling, General and Administrative Expenses
Selling, General and Administrative ("SG\&A") expenses for the quarter ended September 30,2004 were \(\$ 2.6\) million as compared to \(\$ 2.0\) million for the same period in 2003, an increase of \(\$ 0.6\) million or \(30 \%\). For the nine month period ended September 30, 2004, SG\&A expenses increased by \(\$ 1.4\) million or \(24 \%\).

The primary drivers in SG\&A expenses in the third quarter of 2004 were payroll costs and employee related costs. Compared to the third quarter of 2003, payroll costs increased \(\$ 0.2\) million, primarily due to our continued investment in our sales force. Our sales force consists of account executives as well as vendor specialists who provide consultation in areas requiring specialized product expertise. Employee-related costs (which includes items such as commission, bonuses, fringe benefits, profit sharing and incentive awards) increased \$0.4 million, primarily a result of our increase in revenue and gross margin.

We plan to continue to invest in our sales force while reviewing our organization and cost structure in an effort to further reduce operating expenses and improve efficiencies. These factors, combined with increased legal requirements, including the Sarbanes-Oxley Act of 2002 , will likely result in higher SG\&A expenses in 2004.

Foreign Currency Transactions Gain (Loss)
The realized foreign exchange gain for the quarter ended September 30, 2004 was \(\$ 32,000\) compared to a loss of \(\$ 9,000\) for the same period in 2003 . Foreign exchange gains and losses primarily result from our trade activity with our Canadian subsidiary. Although the Company does maintain bank accounts in Canadian currencies to reduce currency exchange fluctuations, the Company is, nevertheless, subject to risks associated with such fluctuations.

\section*{Income Taxes}

For the quarter ended September 30, 2004, the Company recorded a provision of \(\$ 47,000\), which consists of a provision of \(\$ 26,000\) for Canadian income taxes as well as a \(\$ 21,000\) provision for U.S. state taxes. For the quarter ended September 30, 2003, the Company recorded a benefit for income taxes of \(\$ 6,000\) for Canadian income taxes. The loss carry forwards offset the provision for income taxes for our U.S. operations. For the nine month period ended September 30, 2004, the Company recorded a provision for income taxes of \(\$ 104,000\), which consists of a provision of \(\$ 13,000\) for U.S. federal taxes, \(\$ 63,000\) for New Jersey state taxes, and \(\$ 28,000\) for foreign taxes (net of a \(\$ 58,000\) refund in European taxes resulting from the sale of our European operations in 2001). For the nine months period ended September 30, 2003, the Company recorded a provision for income taxes of approximately \(\$ 52,000\) for the nine month period ended June 30, 2003. This provision is for Canadian income taxes. The loss carry forwards offset the provision for income taxes for our U.S. operations.

As of September 30, 2004, the Company had a U.S. deferred tax asset of approximately \(\$ 5.7\) million reflecting, in part, a benefit of \(\$ 2.7\) million in federal and state tax loss carry forwards, which will expire in varying amounts between 2004 and 2023. As a result of the current uncertainty of realizing the benefits of the tax loss carry forward, valuation allowances equal to the tax benefits for the U.S. deferred taxes have been established. The full realization of the tax benefit associated with the carry forward depends predominantly upon the Company's ability to generate taxable income during the carry forward period. The valuation allowance will be evaluated at the end of each reporting period, considering positive and negative evidence about whether the deferred tax asset will be realized. At that time, the allowance will either be increased or reduced; reduction could result in the complete

Page 11
elimination of the allowance if positive evidence indicates that the value of the deferred tax assets is no longer impaired and the allowance is no longer required. The Company's ability to utilize certain net operating loss carry forwards is restricted to approximately \(\$ 1.5\) million per year cumulatively, as a result of an ownership change pursuant to Section 382 of the Internal Revenue Code.

Liquidity and Capital Resources
During the first nine months of 2004, our cash and cash equivalents decreased by \(\$ 1.1\) million to \(\$ 4.8\) million at September 30, 2004, from \(\$ 5.9\) million at December 31, 2003. Net cash provided by operating activities amounted to \$1.8 million; net cash used for investing activities amounted to \(\$ 2.0\) million and net cash used for financing activities amounted to \(\$ 0.9\) million.

Net cash provided by operating activities in the first nine months of 2004 was \(\$ 1.8\) million and primarily resulted from our net income of \(\$ 1.5\) million and a \(\$ 4.8\) million increase in accounts payable and accrued expenses. This was partly offset by a \(\$ 3.7\) million increase in accounts receivable, a \(\$ 0.4\) million increase in inventory, a \(\$ 0.2\) million increase in prepaid expenses and other current assets and a \(\$ 0.3\) million increase in other assets. The increase in accounts receivable relates primarily to our increased revenue. Days sales outstanding increased to 42 days as per September 30, 2004 as compared to 35 days as per September 30, 2003. The increase in accounts payable is primarily due to our increased revenue and our normal cycle of payments. For the nine months ended September 30, 2004, the unrealized loss on our marketable securities amounted to \(\$ 22,000\).

Net cash used for investing activities in the first nine months of 2004 amounted to \(\$ 2.0\) million. In light of the current low interest rates on our short-term savings accounts we decided to invest an additional net \(\$ 2.0\) million in U.S. government securities. These securities are highly rated and highly liquid. These securities are classified as available-for-sale securities in accordance with SFAS 115, and as a result unrealized gains and losses are reported as part of other comprehensive income (loss).

Net cash used for financing activities in the first nine months of 2004 of \(\$ 0.9\) million consisted of the \(\$ 1.2\) million payment of our declared dividends, which was partly offset by the proceeds from the exercise of options.

On September 16, 2002, our Board of Directors authorized the purchase of 500,000 shares of our common stock. On October 9, 2002, our Board of Directors authorized us to purchase an additional 500,000 shares of our common stock. These two purchase approvals are in addition to authorizations for us to purchase 490,000 shares (granted in March 2002) and 521,013 shares (granted in October 1999) in both open market and private transactions, as conditions warrant.

The repurchase program is expected to remain effective for the remainder of 2004. We intend to hold the repurchased shares in treasury for general corporate purposes, including issuances under various stock option plans. As of September 30, 2004, we owned 1,449,715 shares of our common stock purchased at an average cost of \(\$ 3.18\) per share. During the first nine months of 2004 , we did not repurchase any shares of our common stock.

The Company's current and anticipated use of its cash and cash equivalents is, and will continue to be, to fund working capital, operational expenditures, the stock buyback program and dividends if declared by the board of directors. Our business plan furthermore contemplates to continue to use our cash to pay vendors promptly in order to obtain more favorable conditions.

We believe that the funds held in cash and cash equivalents will be sufficient to fund our working capital and cash requirements for at least the next 12 months. We currently do not have any credit facility and, in the foreseeable future, we do not plan to enter into an agreement providing for a line of credit.
<TABLE>
<CAPTION>

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</TABLE>

Operating leases primarily relates to the lease of the space used for our operations in Shrewsbury, NJ.

The Company is not committed by lines of credit, standby letters of credit, has no standby repurchase obligations or other commercial commitments. The Company is not engaged in any transactions with related parties.

As of September 30, 2004, we did not have any off-balance sheet arrangements as defined in Item 303 (a) (4) (ii) of Regulation S-K.

Critical Accounting Policies and Estimates
The Company's discussion and analysis of its financial condition and results of operations are based upon the Company's consolidated financial statements that have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. The Company recognizes revenue from the sale of software and hardware for microcomputers, servers and networks upon shipment or upon electronic delivery of the product. The Company expenses the advertising costs associated with producing its catalogs. The costs of these catalogs are expensed in the same month the catalogs are mailed.

On an on-going basis, the Company evaluates its estimates, including those related to product returns, bad debts, inventories, investments, intangible assets, income taxes, restructuring and contingencies and litigation.

The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

The Company records revenues from sales transactions when title to products sold passes to the customer. The Company's shipping terms dictate that the passage of title occurs upon receipt of products by the customer. The majority of the Company's revenues relates to physical products and is recognized on a gross basis with the selling price to the customer recorded as net sales with the acquisition cost of the product to the Company recorded as cost of sales. At the time of sale, the Company also records an estimate for sales returns based on historical experience. Software maintenance products, third party services and extended warranties sold by the Company (for which the Company is not the primary obligor) are recognized on a net basis in accordance with SAB 101, "Revenue Recognition" and EITF 99-19, "Reporting Revenue Gross as a Principal versus Net as an Agent". Accordingly, such revenues are recognized in net sales either at the time of sale or over the contract period, based on the nature of the contract, at the net amount retained by the Company, with no cost of goods sold. In accordance with EITF 00-10, "Accounting for Shipping and Handling Fees and Costs", the Company records freight billed to its customers as net sales and the related freight costs as a cost of sales.

Page 13

In accordance with EITF 02-16, "Accounting for Consideration Received from a Vendor by a Customer (Including a Reseller of the Vendor's Products)," consideration from vendors, such as advertising support funds, are accounted for as a reduction to cost of sales unless certain requirements are met showing that
the vendor receives an identifiable fair value in exchange for the consideration. If these specific requirements related to individual vendors are met, the consideration is accounted for as revenue.

The Company believes the following critical accounting policies used in the preparation of its consolidated financial statements affect its more significant judgments and estimates. The Company maintains allowances for doubtful accounts for estimated losses resulting from the inability of its customers to make required payments. If the financial condition of the company's customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances may be required. The Company writes down its inventory for estimated obsolescence or unmarketable inventory equal to the difference between the cost of inventory and the estimated market value based upon assumptions about future demand and market conditions. If actual market conditions are less favorable than those projected by management, additional inventory write-offs may be required.

The Company records a valuation allowance to reduce its deferred tax assets to the amount that is more likely than not to be realized. While the Company has considered future taxable income and ongoing prudent and feasible tax planning strategies in assessing the need for the valuation allowance, in the event the Company were to determine that it would be able to realize its deferred tax assets in the future in excess of its net recorded amount, an adjustment to the deferred tax asset would increase income in the period such determination was made.

\section*{Certain Factors Affecting Operating Results}

This report includes "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this report regarding future events or conditions, including statements regarding industry prospects and the Company's expected financial position, business and financing plans, are forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to have been correct. We strongly urge current and prospective investors to carefully consider the cautionary statements and risks contained in this Report. Such risks include, but are not limited to, the continued acceptance of the Company's distribution channel by vendors and customers, the timely availability and acceptance of new products, contribution of key vendor relationships and support programs, as well as factors that affect the software industry in general.

The Company operates in a rapidly changing business, and new risk factors emerge from time to time. Management cannot predict every risk factor, nor can it assess the impact, if any, of all such risk factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those projected in any forward-looking statements.

Accordingly, forward-looking statements should not be relied upon as a prediction of actual results and readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

The statement concerning future sales and future Gross Profit Margin are forward looking statements involving certain risks and uncertainties such as availability of products, product mix, market conditions and other factors, which could result in a fluctuation of sales below recent experience.

Stock Volatility. The technology sector of the United States stock markets has experienced substantial volatility in recent periods. Numerous conditions, which impact the technology sector or the stock market in general or the

Page 14

Company in particular, whether or not such events relate to or reflect upon the Company's operating performance, could adversely affect the market price of the Company's Common Stock.

Furthermore, fluctuations in the Company's operating results, announcements regarding litigation, the loss of a significant vendor, increased competition, reduced vendor incentives and trade credit, higher postage and operating expenses, and other developments, could have a significant impact on the market price of the Company's Common Stock.

Item 3. Quantitative and Qualitative Disclosures about Market Risk
In addition to its activities in the United States, the Company also conducts business in Canada. We are subject to general risks attendant to the conduct of business in Canada, including economic uncertainties and foreign government
regulations. In addition, the Company's Canadian business is subject to changes in demand or pricing resulting from fluctuations in currency exchange rates or other factors.

The Company's \(\$ 7.0\) million investments in marketable securities are only in highly rated and highly liquid corporate bonds and U.S. government Securities. The remaining cash balance is invested in short-term savings accounts with our primary bank, The Bank of New York. As such, the risk of significant changes in the value of our cash invested is minimal.

Item 4. Controls and Procedures
Evaluation of Disclosure Controls and Procedures. As required by Rule 13a-15 (b) under the Exchange Act, our management carried out an evaluation of the effectiveness of the design and operation of the Company's "disclosure controls and procedures" as of September 30, 2004. This evaluation was carried out under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer. As defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, disclosure controls and procedures are controls and other procedures of the Company that are designed to ensure that information required to be disclosed by the Company in the reports it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by the Company in the reports it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of September 30, 2004. It should be noted that the design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions, regardless of how remote

Changes in Internal Control Over Financial Reporting. As required by Rule \(13 a-15(d)\) under the Exchange Act, our management, including our Chief Executive Officer and Chief Financial Officer, also conducted an evaluation of our internal control over financial reporting to determine whether any change occurred during the quarter ended September 30, 2004, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting. Based on that evaluation during the quarter ended September 30, 2004 there has been no change in our internal control over financial reporting that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Page 15

PART II - OTHER INFORMATION

Item 6. Exhibits
(a) Exhibits.
31.1 Certification pursuant to Rule 13a-14(a) or Rule
lfa-14(a) of the Securities Exchange Act of 1934, of
William H. Willett, the Chief Executive Officer of the
Company.

\section*{SIGNATURES}

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

October 28, 2004

Date

October 28, 2004

Date

By: /s/ Simon F. Nynens
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Simon F. Nynens, Executive
Vice President and Chief
Financial Officer

By: /s/ William H. Willett

William H. Willett,
Chairman of the Board,
President and Chief Executive Officer

CERTIFICATION
- -------------

I, William H. Willett, certify that:
1. I have reviewed this quarterly report on Form 10-Q of Programmer's Paradise, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and \(15 d-15(e))\) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based upon such evaluation; and
(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 28, 2004
/s/ William H. Willett
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William H. Willett
Chief Executive Officer
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I, Simon F. Nynens, certify that:
1. I have reviewed this quarterly report on Form 10-Q of Programmer's Paradise, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules \(13 a-15(e)\) and \(15 d-15(e))\) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based upon such evaluation; and
(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 28, 2004
/s/ Simon F. Nynens
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Simon F. Nynens
Chief Financial Officer
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    CERTIFICATION PURSUANT TO
    18 U.S.C. SECTION 1350,
    AS ADOPTED PURSUANT TO
    SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

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In connection with the Quarterly Report of Programmer's Paradise, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2004 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, William H. Willett, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. SS. 1350 , as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section \(13(\mathrm{a})\) or \(15(\mathrm{~d})\) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ William H. Willett
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William H. Willett
Chief Executive Officer
October 28, 2004

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by Company and furnished to the Securities and Exchange Commission or its staff upon request.

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Programmer's Paradise, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2004 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Simon F. Nynens, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. ss.1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section \(13(\mathrm{a})\) or \(15(\mathrm{~d})\) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ Simon F. Nynens

Simon F. Nynens
Chief Financial Officer
October 28, 2004

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by Company and furnished to the Securities and Exchange Commission or its staff upon request.```

