UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

	QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934	
	For the quarterly period ended June 30, 1999	
	TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934	
	For the transition period from to	
	Commission File No. 33-92810	
	Programmer's Paradise, Inc.	
	(Name of issuer in its charter)	
	Delaware 13-3136104	
(State or	other jurisdiction of (I.R.S. Employer Identification No.) ation or organization)	
	wsbury Avenue, Shrewsbury, New Jersey 07702	
	of principal executive offices) (Zip Code)	
Issuer's	Telephone Number (732) 389-8950	
Section 1: 12 months	Check whether the issuer (1) filed all reports required to be filed by 3 or 15(d) of the Securities and Exchange Act of 1934 during the past (or for such shorter period that the registrant was required to file rts), and (2) has been subject to such filing requirements for the past	
	Indicate the number of shares outstanding of each of the issuer's f common stock as of the latest practicable date.	
	There were 5,191,641 outstanding shares of Common Stock, par value \$.01, as of August 10, 1999.	
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PART I - FINANCIAL INFORMATION

PROGRAMMER'S PARADISE, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands)

ASSETS

<TABLE> <CAPTION>

<caption></caption>		
	June 30, 1999 	December 31, 1998
<s></s>	(Unaudited) <c></c>	(Audited)
Current Assets		
Cash and cash equivalents	\$ 10 , 249	\$ 21,167
Accounts receivable	43,153	53,002
Inventory	5,744	5 , 335
Prepaid expenses and other current assets	3,055	2,925
Deferred income taxes	2 , 779	1,988
Total current assets	64,980	84,417
Equipment and leasehold improvements	2,315	2,317
Goodwill	15,654	15 , 595
Other assets	1,626	1,286
Deferred income taxes	1,319	1,262
		\$ 104,877 =======
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Notes payable to banks	\$ 0	\$ 674
Accounts payable and accrued expenses	41,528	58,064
Other current liabilities	5,400 	7 , 993
Total current liabilities	46,928	66,731
Other liabilities	0	144
Notes payable - Long-term	0	1,761
Stockholders' equity		
Common stock	53	50
Additional paid-in capital	35,814	33,952
Retained earnings	5,072	3,186
Treasury stock	(16)	(219)
Cumulative foreign currency translation adjustment	(1,957)	(728)
Total stockholders' equity	38 , 966	36,241
	\$ 85,894	\$ 104,877
∠/madie>	=======	=======

</TABLE>

The accompanying notes are an integral part of these consolidated financial statements.

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PROGRAMMER'S PARADISE, INC.
CONDENSED CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME (Unaudited)

(In thousands, except per share data)

		999	1998		1999		1998
<s> Net sales</s>	<c></c>	18,139	.03,973			<c \$</c 	>
Cost of sales		03,918			53,311		44,274
Gross profit		14,221	13,020		7 , 459		6 , 506
Selling, general and administrative expenses		10,752	10,603		5,594		5 , 673
Amortization expense		595	491		310		246
Income from operations					1,555		587
Interest, net		39	140		(25)		62
Realized foreign exchange gain (loss)		201	(22)		220		(5)
Unrealized foreign exchange gain (loss)		285	(64)		58		(27)
Income before income taxes		3,399	1,980		1,808		617
Provision for taxes		1,448	883		845		279
Net income	\$	1,951 =====	\$ 1,097	\$	963 =====	\$	338
Net income per common share-Basic		.38	.23		.19		.07
Net income per common share-Diluted	\$.36	.21		.17		.06
Weighted average common shares outstanding-Basic		5,083	4,807		5 , 174		4,824
Weighted average common shares outstanding-Diluted		5,483	5,308		5 , 555		5,322
Reconciliation of Net Income to Comprehensive Income:			 				
Net Income		1,951	1,097		963		338
Other comprehensive income, net of tax: Foreign currency translation adjustments		(762)	(136)		(325)		(50)
Comprehensive Income	\$	1,189 =====	\$	\$	638	\$ ==	288

</TABLE>

The accompanying notes are an integral part of these condensed consolidated financial statements.

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PROGRAMMER'S PARADISE, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

(In thousands)

	Six months ended June 30,	
	1999	1998
Cash provided by (used for)		
Operations:		
Net income	\$ 1,951	\$ 1,097
Adjustments for non cash charges		1,028
Changes in assets and liabilities		(10,102)
Net cash used for operations	(9,883)	(7,977)
Investing:		, , ,
Capital expenditures		
Net cash used for investing activities	(602)	(654)
	(602)	(654)
Financing:		

Increase (decrease) in cash	\$(10,918)	\$ (8,997)
Net cash provided by (used for) financing activities	(433)	(366)
Repayments under lines of credit	(2,435)	(448)
Sale of treasury stock	202	0
Other	(62)	0
additional paid in capital	1,862	82
Net proceeds from issuance of common stock/ increase in		

The accompanying notes are an integral part of these condensed consolidated financial statements.

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PROGRAMMER'S PARADISE, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS June 30, 1999

- The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. During the current quarter, certain estimates and accruals were adjusted based upon clarification of liabilities and or potential loss exposure. The net impact of these adjustments and or changes in estimates was to increase operating income by approximately \$550,000. Operating results for the six months ended June 30, 1999, are not necessarily indicative of the results that may be expected for the year ended December 31, 1999. For further information, refer to the consolidated financial statements and notes thereto included in the Company's annual report on Form 10-K for the year-ended December 31, 1998.
- 2. Assets and liabilities of the foreign subsidiaries, all of which are located in Europe, have been translated at current exchange rates, and related revenues and expenses have been translated at average rates of exchange in effect during the year. Resulting cumulative translation adjustments have been recorded as a separate component of stockholders' equity.
- 3. In June 1998, the FASB issued SFAS 133, "Accounting for Derivative Instruments and Hedging Activities." This Statement requires companies to record derivatives on the balance sheet as assets or liabilities, measured at fair value. Gains or losses resulting from changes in the values of those derivatives would be accounted for depending on the use of the derivative and whether it qualifies for hedge accounting. SFAS 133 will be effective for the Company's fiscal year ending December 31, 2000. Management believes that this Statement will not have a significant impact on the Company.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

OVERVIEW

Programmer's Paradise, Inc. is a recognized international marketer of software targeting the software development and Information Technology professionals within enterprise organizations. The Company operates principally through five distribution channels in North America and Europe - Internet, catalog, direct sales, telemarketing, and wholesale distribution. Internet sales encompass the Company's web sites. Catalog operations include worldwide catalog sales, advertising and publishing. Direct sales operations include Programmer's Paradise Corporate Sales in the United States, ISP*D International Software Partners GmbH ("ISP*D"), a wholly owned subsidiary in Munich, Germany, ISP*F International Software Partners France SA ("ISP*F"), a majority owned subsidiary in Paris, France, and Logicsoft Holding BV ("Logicsoft"), a wholly owned subsidiary located in Amsterdam, The Netherlands. Telemarketing operations are presently conducted in the United States, Germany and the United Kingdom. Wholesale operations include distribution to dealers and large resellers through Lifeboat Distribution Inc. in the United States and Lifeboat Associates Italia Srl ("Lifeboat Italy") in Milan, Italy, also subsidiaries of the Company. Website addresses are www.pparadise.com and www.supershops.com. Information contained on our web sites is not, and should not be deemed to be, a part of this report.

The Company's strategic focus is to expand its catalog and Internet activities while solidifying its position as the predominant direct sales company for corporate desktop application software. A key element of that strategy is to build upon its distinctive catalogs - the established Programmer's Paradise catalog, directed at independent professional programmers, and its Programmer's Supershop catalog, directed at Information Technology professionals working in large corporations, and to utilize the catalogs as banner advertising for developing its internet traffic as well as being the initial conduit to developing its telemarketing channel. The Company's focus for direct sales is to expand revenues and income by assisting companies manage their IT expenditures, a value-added selling approach.

International expansion has been an integral part of the Company's strategy. The Company began European-based operations in the first quarter of 1993 when it acquired a controlling interest in Lifeboat Associates Italia Srl, a long-standing software wholesale distributor in Italy with an orientation towards technical software. In June 1994, the Company acquired a controlling interest in ISP*D International Software Partners GmbH, a large software-only dealer and a leading independent supplier of Microsoft Select licenses and other software to many large German and Austrian companies. In January 1995, the remaining 10% interest in ISP*D was purchased by the Company. In late 1994, the Company organized a subsidiary in the United Kingdom to engage in catalog operations and in December 1995, the Company acquired Systematika Ltd., a leading reseller of technical software in the United Kingdom and the publisher of the popular System Science catalog. In January 1996, the Company formed ISP*F International Software Partners France SA, as a full service corporate reseller of PC software, based in Paris and majority owned by Programmer's Paradise France SARL. In August 1997, the Company formed Programmer's Paradise, Canada Inc., located in Mississauga, Ontario, to serve the growing developer market in Canada. In September 1997, the Company acquired Logicsoft Holding BV, the parent company of Logicsoft Europe BV, the largest software-only corporate reseller of PC software in The Netherlands. The Company estimates that it now holds the lead position in over 40% of the European software market.

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RESULTS OF OPERATIONS

The following table sets forth for the periods indicated certain financial information derived from the Company's consolidated statement of operations expressed as a percentage of net sales.

<TABLE> <CAPTION>

			Three months ende June 30,	
	1999	1998		
<s> Net Sales Cost of Sales</s>	<c> 100.0% 88.0</c>	<c> 100.0%</c>	<c> 100.0% 87.7</c>	<c> 100.0%</c>
Gross Profit Selling, general and administrative expenses	12.0	12.5	12.3	
Amortization expense		0.4	0.5	0.4
Income from operations			2.6	
Interest income (expense), net	0.0	0.1	0.0	0.1
Realized foreign exchange gain (loss)	0.2	0.0	0.4	0.0
Unrealized foreign exchange gain (loss)	0.3	(0.1)		(0.1)
Income before income taxes	2.9		3.0	1.2
Income taxes	(1.2)		1.4	
Net income	1.7%		1.6%	
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</TABLE>

NET SALES

Net sales of the Company represents the gross consolidated revenue of the Company less returns. Although net sales consist primarily of sales of software, revenue from marketing services and advertising is also included within net sales. Net sales for the quarter ended June 30, 1999 increased by \$10.0 million or 20%, to \$60.8 million, over the same period in 1998. This increase primarily reflects the growth of the Company's Direct Sales channel and

the Internet channel.

Consolidated Internet sales revenues increased by 362% or \$2.3 million for the three months ended June 30, 1999 compared to the same period in 1998. This increase was primarily due to the newly enhanced and expanded websites, the creation of on-line specialty stores and a dramatic expansion in both product offerings and product content. Direct sales revenues increased by 22% or \$7.0 million for the three months ended June 30, 1999 compared to the same period in 1998. Sales were particularly strong in Germany, The Netherlands and the United States. Revenue growth in the US represents a continued increase in market share while the increase in The Netherlands and Germany is mainly attributable to execution of the relationship selling approach with existing customers. Consolidated catalog and Telemarketing revenues remained flat at \$15 million for the three months ended June 30, 1999 primarily due to the shift in business from the traditional catalogs to the Internet channel. Catalog sales in the United States decreased by 5% or \$ 0.6 million, which was offset by an increase of 88% or \$0.6 million in Catalog sales in Canada. Revenues for the Distribution channel increased 18% or \$0.7 million for the three months ended June 30, 1999 primarily due to new distribution agreements signed with software publishers in the United States.

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Geographically, approximately 64% and 66% of the revenues were derived from the European operations for the three months ended June 30, 1999 and 1998, respectively. For the six months ended June 30, 1999 and 1998 these percentages amount to approximately 65% and 68%, respectively.

GROSS PROFIT

Gross profit represents the difference between net sales and costs of sales. Cost of sales is composed primarily of amounts paid by the Company to publishers and vendors plus catalog printing and mailing costs. Publisher and vendor rebates are credited against cost of sales. For the three-month period ended June 30, 1999, gross profit as a percentage of sales decreased from 12.8 % to 12.3% over the same period in 1998, mainly reflecting a shift in the mix of sales through the Company's distribution channels as a result of the substantial increase in lower margin direct sales, primarily Microsoft Select licensing sales. Gross profit in absolute dollars for the three-month period ended June 30, 1999 increased by \$953,000 over the previous year, which reflects the strength of the direct sales channel in the quarter.

The mix of products sold and the mix of distribution channels have affected gross margins. Historically, the gross margins attained in the catalog channel have been higher than either the direct sales or distribution channels. Margins within the direct sales channel are also subject to mix variations as Microsoft Select License sales typically produce lower gross margin results. The emergence of the Internet as a viable commerce channel has caused the Company to experience competitive margin pressures. The Company anticipates that this margin pressure will continue for the next few quarters.

SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

Selling, general and administrative ("SG&A") expenses include all corporate personnel costs (including salaries and health benefits), depreciation and amortization, non-personnel-related marketing and administrative costs and the provision for doubtful accounts. Depreciation and amortization consists primarily of equipment depreciation and leasehold improvements.

SG&A expenses as a percentage of revenues decreased by 2% for the three months ended June 30, 1999 compared to the same period in 1998. SG&A expenses in absolute dollars for the three-month period ended June 30, 1999 decreased by \$79,000 when compared to the same period in 1998. This decrease mainly reflects cost savings initiatives surrounding catalog production as well as headcount reductions in some of the foreign subsidiaries.

Geographically, the North America operation of the Company accounted for approximately 47% and 42% of total SG&A expenditure for the three months ended June 30, 1999 and 1998, respectively. For the six months ended June 30, 1999 and 1998, these percentages are approximately 43% and 54%, respectively.

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AMORTIZATION EXPENSE

Amortization expense includes the systematic write-off of goodwill. Amortization expense for the three months ended June 30, 1999 increased by \$64,000 as compared to the same period in 1998. This increase reflects the amortization of the excess of the purchase price over the fair value of the net assets acquired in connection with the acquisition of Logicsoft. The purchase contract with Logicsoft Holding BV included an "earn-out" feature based on results of operations for the fiscal year ended December 31, 1998. As a result, the Company has recorded an additional \$2.2 million as goodwill at December 31,

1998, which is being amortized over a fifteen-year period.

INTEREST, NET

Interest expense for the quarter was \$25,000 compared to interest income of \$62,000 for the same period last year. The repayment of the Dutch Guilder loan mainly caused this decrease. This repayment triggered a prepayment penalty of approximately \$50,000.

REALIZED FOREIGN EXCHANGE GAIN (LOSS)

Realized foreign exchange gain for the three months ended June 30, 1999 was \$220,000 compared to a realized foreign exchange loss of \$5,000 in the same period in 1998. The realized gain in the second quarter of 1999 is primarily due to the repayment of the Dutch Guilder loan. This repayment resulted in a realized foreign exchange gain of approximately \$185,000.

UNREALIZED FOREIGN EXCHANGE GAIN (LOSS)

Unrealized foreign exchange gain for the three months ended June 30, 1999 was \$58,000 compared to a unrealized foreign exchange loss of \$27,000 in the same period in 1998. The unrealized profit in this second quarter is primarily due to the continuing rise of the US\$ against the EURO from April 1, 1999 to June 30, 1999. The Company does not hedge its net asset exposure to fluctuations in the US\$ against any such local currency exchange rates. Although the Company does maintain bank accounts in local currencies to reduce currency exchange fluctuations, the Company is, nevertheless, subject to risks associated with such fluctuations.

INCOME TAXES

Provision for income tax was \$845,000 for the three months ended June 30, 1999, compared to \$279,000 for the same period in 1998. As a percentage of income before taxes the provision for income tax increased from 45% in 1998 to 47% in 1999. The fluctuations in the Company's effective tax rate reflect the negative impact of certain unprofitable international subsidiaries whose current period losses had no offsetting tax benefits.

NET INCOME

Net income was \$963,000 or \$.17 per share on a diluted basis with approximately 5,555,000 weighted average common shares outstanding for the quarter ended June 30, 1999 compared to \$338,000 or \$.06 per share on a diluted basis with approximately 5,322,000 weighted average common shares outstanding for the same period of the previous year.

LIQUIDITY AND CAPITAL RESOURCES

The Company's primary capital needs have been to fund the working capital requirements created by its sales growth and to make acquisitions. The Company had cash and cash equivalents of \$10.2 million and net working capital of \$18.0 million at June 30, 1999.

Net cash used for operations was \$9.8 million for the six months ended June 30, 1999 compared with \$8.0 million of cash used for operating activities in the same period of the previous year. Cash was primarily used for a reduction in accounts payable and other liabilities (approximately \$20.2 million), offset by a reduction in accounts receivable (approximately \$9.8 million) as well as net earnings for the period.

Net cash used for financing remained flat at \$0.4 million for the six months ended June 30, 1999 compared to \$0.4 million in the same period of the previous year. This primarily reflects the result of favorable permanent tax differences due to stock options exercised in the first quarter of 1999 and repayment of the Dutch Guilder loan in the second quarter of 1999.

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Domestically, the Company has a committed line of credit whereby the Company can borrow up to \$7.5 million with interest at either the prime rate or Euro rate plus 200 basis points. The facility expires on June 30, 1999 and is secured by all the domestic assets of the Company and 65% of the outstanding stock of the foreign subsidiaries and contains certain covenants that require the Company to maintain a minimum level of tangible net worth and working capital. At June 30, 1999, there was \$11,000 outstanding under the line. In June the facility was extended at the same terms for a period of 9 months, expiring March 31, 2000.

During 1997, the Company entered into a five-year term loan agreement in the US\$ equivalent of \$3.0 million bearing interest at 6.17\$. The loan is denominated in Dutch Guilders and is secured by the assets of the Company and 65\$ of the stock of foreign subsidiaries. Due to the strong US\$ the Company decided to prepay this Dutch Guilder loan. In May 1999 the loan was repaid.

The Company maintains a secured, demand revolving line of credit for its German subsidiary, pursuant to which it may borrow in Deutsche marks up to DM 1,500,000 (the equivalent of approximately \$820,000 at June 30, 1999), based upon its eligible accounts receivable and eligible inventory, and the creditor is entitled to the benefit of a limited guarantee by the Company of up to DM 300,000 (the equivalent of approximately \$160,000 at June 30, 1999). The line bears interest at 8.25%. At June 30, 1999, there were no amounts outstanding under this line.

In Italy, Lifeboat Italy has banking arrangements with several Italian banks, pursuant to which it may borrow in lire on an unsecured, demand basis to finance working capital requirements, through credit and over drafting privileges, as well as receivables-based advances. The aggregate credit and overdraft limits of such arrangements at June 30, 1999 were approximately Lit 2,800,000,000 (the equivalent of approximately \$1.5 million at June 30, 1999). The unsecured borrowings bear interest at market rates ranging from 6.25% to 9.00%. At June 30, 1999 there were no amounts outstanding under this line.

The Company's subsidiary in The Netherlands, Logicsoft Europe, BV, maintains a demand revolving line of credit pursuant to which it may borrow in guilders up to DFL 2.5 million (the equivalent of approximately \$1.2 million at June 30, 1999), and is secured by its accounts receivable and inventory. The line bears interest at 5.875%. At June 30, 1999 there were no amounts outstanding under this line.

In France, ISP*F maintains a demand revolving line of credit pursuant to which it may borrow up to FRF 3.0 million (the equivalent of approximately \$490,000 at June 30, 1999), and is secured by its accounts receivable and inventory and a FRF 3.0 million letter of credit. At June 30, 1999, there were no amounts outstanding under this line.

CERTAIN FACTORS AFFECTING OPERATING RESULTS

Certain statements contained in, or incorporated by reference in, this Form 10-Q are forward-looking in nature. Such statements can be identified by the use of forward-looking terminology such as "believes", "expects", "may", "will", "should" or "anticipates" or the negative thereof or comparable terminology, or by discussions of strategy. The Company wishes to ensure that such statements are accompanied by meaningful cautionary statements, so as to ensure to the fullest extent possible the protections of the safe harbor established in the Private Securities Litigation Reform Act of 1995. Accordingly, such statements are qualified in their entirety by reference to and are accompanied by the following discussion of certain important factors that could cause actual results to differ materially from those projected in such forward-looking statements. The Company cautions the reader that this list of factors may not be exhaustive.

The Company operates in a rapidly changing business, and new risk factors emerge from time to time. Management cannot predict every risk factor, nor can it assess the impact, if any, of all such risk factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those projected in any forward-looking statements. Accordingly, forward-looking statements should not be relied upon as a prediction of actual results.

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YEAR 2000 COMPLIANCE

The Company believes that its present IT systems are Year 2000 compliant. The Company has also conducted an investigation and received certification from its major suppliers that they are fully Y2K compliant.

The Company is continuing to conduct a review of key publishers to determine whether their software products meet Year 2000 requirements. The Company has continued to post updated information on Y2K compliance on its websites. In the event that the Company's key publishers cannot provide the Company with software products that meet Year 2000 requirements on a timely basis, or if customers delay or forego software purchases based upon Year 2000 related issues, the Company's operating results could be materially adversely affected. In general, as a reseller of software products, the Company only sells a license to its customers from the applicable vendor and the vendor's warranties run directly to or are passed through the Company's customer. The Company's operating results could be materially adversely affected, however, if it were held liable for the failure of software products resold by the Company to be Year 2000 compliant despite its disclaimer of software product warranties.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

FOREIGN OPERATIONS

In addition to its activities in the United States, 64% of the Company's sales for the three month period ended June 30, 1999 were generated internationally. Foreign operations are subject to general risks attendant to

the conduct of business in each foreign country, including economic uncertainties and each foreign government's regulations. In addition, the Company's international business may be affected by changes in demand or pricing resulting from fluctuations in currency exchange rates or other factors.

FOREIGN EXCHANGE

The Company's shipments to foreign subsidiaries are invoiced in US\$. As a result, the Company believes its foreign exchange exposure caused by these shipments is insignificant. The Company is, however, exposed to exchange conversion differences in translating foreign results of operations to U.S. dollars. Depending upon the strengthening or weakening of the US\$, these conversion differences could be significant.

Sales to customers in European countries and borrowings by the Company's European subsidiaries are denominated in local currencies. The Company does not hedge its net asset exposure to fluctuations in the U.S. Dollar against any such local currency exchange rates. Although the Company does maintain bank accounts in local currencies to reduce currency exchange fluctuations, the Company is, nevertheless, subject to risks associated with such fluctuations.

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PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

The Company is subject to certain legal proceedings and claims which have arisen in the ordinary course of business and which have not been fully adjudicated. The results of legal proceedings cannot be predicted with certainty; however, in the opinion of management, the Company does not have a potential liability related to any legal proceedings and claims that would have a material adverse effect on its financial condition or results of operations.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

The Company held its Annual Meeting of Stockholders (the "Meeting") during the fiscal quarter ended June 30, 1999.

- (a) The date of the Meeting was June 17, 1999
- (b) At the Meeting , the following persons were elected as directors of the Company, each receiving the number of votes set forth opposite their names below:

	For	Against	Abstain
William Willett	4,320,913	15,887	
F. Duffield Meyercord	4,320,913	15,887	
Edwin H. Morgens	4,320,913	15,887	
Allan D. Weingarten	4,320,913	15,887	

(c) The Stockholders also ratified the selection of Ernst & Young LLP as the independent auditors of the Company. Such ratification was approved as follows:

For	Against	Abstain
4,327,379	1,726	7,695

ITEM 5. OTHER INFORMATION

Under SEC Rule 14a-4(c)1, if a proposal is to be submitted for a vote at the Company's next annual meeting of stockholders and the proposal is not submitted for inclusion in the Company's proxy statement and the proxy card in compliance with the processes of SEC Rule 14a-8, then, if the Company does not have notice of the proposal at least 45 days before the date on which the Company first mailed its proxy materials for the prior year's annual meeting (or any earlier or later date specified in any overriding advance notice provision in the Company's certificate of incorporation or by-laws), proxies solicited by the Company may confer discretionary authority to vote on the proposal. Based on the foregoing, the date after which notice of such a proposal submitted outside the processes of Rule 14a-8 will be considered untimely with respect to the Company's annual meeting of Stockholders is March 14, 2000.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

The Company did not file any reports on Form 8-K during the three months ended June 30, 1999.

(a) Exhibit 27 - Financial Data Schedule

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PROGRAMMER'S PARADISE, INC.

August 16, 1999 -----Date By: /s/ John P. Broderick

John P. Broderick, Chief Financial Officer, Vice President of Finance and duly authorized officer

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EXHIBIT INDEX

Exhibit		
Number	Description of Exhibits	Page No.
27	Financial Data Schedule	16

<ARTICLE> 5

<LEGEND>

This schedule contains summary financial information extracted from the Company's Consolidated Balance Sheet at June 30, 1999 and 1998 and Consolidated Statement of Income and Comprehensive Income for the six months ended June 30, 1999 and is qualified in its entirety by reference to such financial statements. </LEGEND>

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<total-revenues></total-revenues>	118,139	103,973
<cgs></cgs>	103,918	90,953
<total-costs></total-costs>	115,265	102,047
<other-expenses></other-expenses>	0	0
<loss-provision></loss-provision>	100,910	61
<interest-expense></interest-expense>	39	140
<income-pretax></income-pretax>	3,399	1,980
<income-tax></income-tax>	1,448	883
<income-continuing></income-continuing>	1,951	1,097
<discontinued></discontinued>	0	0
<extraordinary></extraordinary>	0	0
<changes></changes>	0	0
<net-income></net-income>	1,951	1,097
<eps-basic></eps-basic>	0.38	0.23
<eps-diluted></eps-diluted>	0.36	0.21

</TABLE>